



## Cool! Concrete Pool Deck Coating Features and Benefits

Patent-pending technology reduces surface temperature up to 38%. This means that a pool deck that has a temperature of 110 degrees may be lowered to 70 degrees. A 40 degree difference!

**\*Lifetime Warranty\***- The best warranty of any pool deck coating on the market. Encore warranties Cool! for as long as the customer owns their home. 10 Year Commercial

**\*Professional Grade\***- Two decades ago, our technologies were being applied coast-to-coast within commercial settings, providing maximum protection for projects such as the *Statue of Liberty Pier*, and *Fisherman's Wharf* in San Francisco. This technology has been adapted to provide professional grade products for residential use.

**Testing** - Cool! has outstanding 3rd Party ASTM testing data that shows ADA-compliant anti-slip ratings, excellent abrasion resistance and perfect adhesion scores.

**Safety**- In testing, Cool! exceeds the ADA requirement for slip-resistance - even when wet. This ensures that customers can walk with confidence on a pool deck coated with Cool!.

**Keeps "Kool-Deck"\* and other Knock-Down Coatings Cool** - Since the 1960's, knock-down coatings have been considered the standard in the pool deck industry. Cool! is the only coating system that can resurface these existing projects to not only make them beautiful again, but continue to keep them cool to the touch. A true benefit only seen with "Cool!"

**\*Unlimited Colors\***- Cool! is tinted by adding 1-gallon of exterior latex paint to each kit. This means color possibilities are endless for the consumer.

**\*Time & Labor Savings\***- Cool is easy to apply. There are no special skills or tools required for application. To apply Cool!, only standard paint tools (paint brush/paint roller) are needed.

**\*Industry-Best Dry Time\***- With a dry and re-coat time between 15-30 minutes, Cool! provides the quickest curing product in the pool deck coating category. Cool! can turn a two day job into a one day job.

**\*Apply to Green or Aged Concrete\***- It does not matter if a pool deck has been around for ten days or ten years, Cool! can be applied to new green concrete or aged concrete. This creates more opportunity for applicators and provides options to consumers. Many competitors require brand new concrete for application!

**\* = Cool! only feature!**

\*\*Kool Deck is a trademark of Mortex



Contact Us:

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